Do try this at home.

Our new Direct Mail sampling solution.

The retail environment has been transformed, and that's made sampling products in store more difficult for your customers. An Post Commerce can help you get through, with an exciting new Direct Mail product, that brings samples and testers straight to your customers' doors. It's the perfect way to get your latest offerings directly into their hands and homes.

an post commerce

For your world

How does it work?

1. Contact your Account Manager.
2. Choose the weight and volume that fits your needs, ensuring the item is within our required dimensions.
3. You can choose to print your items with a full or partial address, depending on your data.
4. Your Account Manager will inform you of the process for delivery to the Mail Centre.
5. An Post will deliver your sample with the scheduled mail service, Mon-Fri within 3 days of receipt.
6. You will be billed monthly via your sales account.

What is allowed?

Can be included	Can't be included
Collateral designed for marketing purposes	Anything on the prohibited items list
Free / Complementary samples	Items for which a fee is payable by the addressee, or items mailed on a sale or return basis
Perishable items with a minimum 2 week shelf-life	Items which are required to be sent by law or as part of a contract
	Newsletters, mailing notices, election material, bills, invoices or financial statements

Dimensions & Requirements

- Minimum 100mm long x 70mm wide x 25mm deep
- Maximum length, width & depth combined of 900mm with no dimension exceeding 600mm
- Maximum weight is 1kg
- Finished product should have a flat base (cylindrical/spherical items excluded)
- Items must include the following 3 elements:

1. Delivery address
2. Irish return address in top left corner
3. Ceadúnas licence in top right corner

Pricing

Weight not over	Volume per mailing	Cost per mailing
100g	> 200	€1.50
	> 1000	€1.45
250g	> 200	€2.50
	> 1000	€2.45
500g	> 200	€2.75
	> 1000	€2.70
1kg	> 200	€3.00
	> 1000	€2.95

An Post provides delivery service only and accepts no liability relating to goods sent, provider assumes all risks. An Post reserve the right to carry out random checks on all mailings. Customers must have agreed to T&Cs with provider to be allowed to receive samples. No insurance, tracking or proof of delivery on samples. No junk mail signs will be observed.